

Register by **14 December 2018** for **early bird** rate



AUSTRALIAN
DAIRY
CONFERENCE

**Bold, brave and
brilliant... new
directions for dairy**

2019
19-21 February
Hotel Realm
Canberra ACT

Pre Conference tour Central NSW
australiandairyconference.com.au



WHY ADC?

ADC is an event for farmers by farmers.

Created by a group of pioneering farmers as a forum to push boundaries and dairy thinking, the not-for-profit organization has evolved into Australia's premier annual dairy event continuing to challenge and contest the status quo.

ADC captures the entire dairy-farming spectrum from farmers, processors, industry representatives, service providers and the scientific sector.

Invest in your dairy business and join a growing community of like-minded dairy professionals in Canberra 2019 as we aim to be bold and brilliant to pave the way forward for the Australian dairy industry.

- + For farmers by farmers
- + Australia's premier dairy event
- + ADC community of 1,200+
- + Farmers to CEOs and global innovators
- + Highly valued by the Australian dairy industry
- + Global reputation for excellence
- + Supported by Australia's major dairy players
- + Encouraging industry best practice
- + Investment for your business



GET ADC SOCIAL



@australiandairyconference



@ausdairyconf



@australiandairyconference

Follow the conversation at #adc2019

19-21 February 2019
Hotel Realm **Canberra ACT**



From the Conference Chair

Being bold and brilliant is not something dairy farmers typically associate themselves with. Those I know are hard working, resilient, decisive and intelligent yet tend to knuckle down and just get the job done with minimal fuss.

However, if we peel back the layers and look closely at the Australian dairy industry there are so many scenarios of farmers taking bold risks, farmers being brilliant in devising new ways of doing things, and dairy operators boldly advancing the sector through their actions.

As an industry we are already impressive but with emerging global trends, increasing consumer scrutiny and associated societal impacts, there is a need for our industry to be even more so into the future.

As Chair of the 2019 Programming Committee we have embraced the mission of setting another inspiring agenda at Canberra 2019. This year we are focusing on leading from the front and using our bravado and brilliance to set future directions and highlight areas where we can make impact.

In particular, we have sought inspiration and tales from other sectors and industries who may impart wisdom and lessons that we may be able to adapt for the dairy industry moving forward. We hope you find their insight and brilliance motivating.

I have thoroughly enjoyed the opportunity to lead the Programming Committee team, a team that has invested many hours to pull this program together. I have treasured the discussions, the ideas and the new connections.

Fair to say it has been a challenging year for many especially those in drought-affected areas of Victoria and New South Wales, but we hope you take the opportunity to use ADC as a chance to invest in your business and yourself. It may just be the catalyst you need to ignite the future direction of your business.

I hope you can join us in Canberra in February 2019.

Susan Wearden

2019 Programming Committee Chair



ADC 2019 AT A GLANCE...

MONDAY, FEBRUARY 18

Pre- conference **farm tour** to the **Central NSW Region** including Moxey Farms.
Departs from Hotel Realm Canberra at 7.30am.

TUESDAY, FEBRUARY 19

Pre Conference farm tour continues. Returns to Hotel Realm Canberra at 4.30pm

ADC First Timers Function 5.00 – 6.00pm, Hotel Realm

Conference Welcome Function sponsored by Fonterra 6.30pm, Hotel Realm

WEDNESDAY, FEBRUARY 20

Conference Day One 8.30am to 5.00pm, Hotel Realm

ADC Gala Dinner sponsored by Rabobank – The National Aboretum

THURSDAY, FEBRUARY 21

Australian Dairy Conference Annual General Meeting 8.00am

Conference Day Two 8.30am to 3.30pm, Hotel Realm

Conference close and farewell drinks

Registrations and bookings must be made online at
www.australiandairyconference.com.au

ADC First Timers

First time to ADC? No sweat. We have you covered with the low-down on how to best maximise your Conference experience in a fun and non-confronting way.

ADC FIRST TIMERS MEET AND GREET

Tuesday 19 February 5.00pm – 6.00pm @ Hotel Realm

Fast becoming a highlight, this is an opportunity to meet other first-time delegates and fine tune your networking skills hosted by the 2019 Programming Committee. Highly recommended!

Five reasons to head to the National capital....

Bold & brilliant

ADC 2019 packs a punch for the issues that are impacting the industry the most and the leadership required to challenge and pave a way forward. Get up to speed and be at the forefront of global thinking.

Invest in yourself

Whether you've been hit hard in recent times or managing ok there is no better time to rally around and support your fellow farmer than now. Get to ADC and invest in your business and mental health.

Get dairy social

From the Fonterra Welcome Dinner to sponsored session breaks and the signature Gala Dinner hosted by Rabobank. Ample opportunity out of plenary sessions to mingle, connect and talk social with colleagues.

Visit Canberra

Canberra may not be the first Australian city on your hit list but the national capital is kicking all sorts of goals for its national treasures, cultural attractions and foodie scene. Ranked third by Lonely Planet in Best Cities to Visit in 2018, find out yourself why next February.

All-inclusive venue

The stylish Hotel Realm is our 2019 base covering Conference proceedings, social functions and accommodation meaning you won't need to stray far unless feeling inquisitive.

THE PROGRAM...

Welcome Events - Tuesday February 19

5.00pm-6.00pm **ADC first timers:** A welcome session for members of the Young Dairy Network and anyone else attending their first Australian Dairy Conference. Join the organising committee for a 101 of what to expect at an ADC and how to get the most out of it

6.30pm-9.00pm **Official Fonterra Welcome Function: Hotel Realm**
A casual dinner on the deck at the Hotel Realm



Day ONE - Wednesday February 20

Session 1 - Bold Leadership

At the 2018 Australian Dairy Conference, then keynote speaker Lino Saputo Jr challenged the Australian dairy industry to be bold in its leadership. To understand what that means, we have identified outstanding Australians each of whom have embraced the challenge of bold leadership.

8.30am	Welcome to ADC	Tom Newton Master of Ceremonies
8.35am	Official Welcome	Susan Wearden ADC Programming Chair
8.40am	Bold leadership 1: Dr Brendan Nelson was minister for defence when Australian troops were deployed to Iraq, Afghanistan, East Timor and the Solomon Islands. This retired medical doctor and politician is now responsible for curating our country's recollection of war - a history that has seen both bold and failed leadership. Dr Nelson will share that story and what went into making decisions that have the capacity to divide yet build a nation.	Dr Brendan Nelson Director Australian War Memorial

9.15am	Bold leadership 2: Political scientist, commentator and award-winning John Howard biographer Peter van Onselen explores why bold leadership is so rare and difficult. Having either worked with or interviewed an array of former PMs he is well placed to commentate on examples of bold leadership and equally where it's been lacking. Critically, we ask this independent observer how Australian dairy might learn from and apply lessons of bold or not so bold leadership.	Peter van Onselen Political Commentator
--------	--	---

10.00am	Leadership in Dairy: Dairy Australia's new managing director lends his perspective at a time when bold leadership is needed. But what does that look like for him?	Dr David Nation Managing Director Dairy Australia
---------	---	--

10.30am Morning tea sponsored by Parmalat



Session 2 - Behind the farm gate

It's difficult to quantify where the Australian industry is on antibiotic use and bobby calf management as the data doesn't exist. We put the spotlight on these critical farm management issues with bold discussion about changing expectations and how to respond. Hosted by Dairy Australia's acting manager of animal health, Dr Jo Coombe.

11.10am	Introducing what we know and don't know about antibiotics: Jo Coombe sets the antibiotic scene and why we need to know more.	Dr Jo Coombe Dairy Australia
---------	---	--

11.20am	The NZ experience: The NZ dairy industry now has a solid gauge on its antimicrobial use and susceptibility patterns in its dairy herds. Understanding this position strengthens their industry's capacity to introduce and measure strategies to drive a more astute use of antibiotics on-ground. Dr John Penry now heads up extension and advisory services with Anexa/Cognosco and provides an exploration of the strategy that is positioning the NZ dairy industry well in terms of its future antibiotic use.	Dr John Penry Anexa FVC, Cognosco New Zealand
---------	--	---

11.45am	An Australian experience: Despite not having a handle on the mastitis management practises of every Australian dairy farmer, there are some who are doing it remarkably well and can demonstrate significant reduction in antibiotic use through astute management. Gippsland vet Dr Peter DeGaris and his client Peter Hanrahan share their story of practise change with the data to back it up.	Dr Peter DeGaris with Peter Hanrahan Leongatha, Victoria
---------	---	--

12.10pm	Panel: Jo Coombe brings the presenters back to tackle the question: What is the bold leadership the Australian dairy industry needs to take in terms of guarding our animal health future?	
12.30pm	Beefing up the response to bobby calves: Nuffield Scholar and veterinarian Dr Sarah Bolton looks at the leadership required to achieve industry-wide responsible management of non-replacement dairy calves. She draws on her Nuffield experiences to examine the issue in the context of industry social license and opportunities for farm output diversification.	Dr Sarah Bolton 2018 Nuffield Scholar
12.45pm	Becoming green: Bega farmer & ADC founding director Ken Kimber subscribes to the Bega Cheese Environmental Management System - and reflects on his conviction that there is an economic as well as a social imperative to be as good as you can be in animal and environmental management. This philosophy, which includes a new bobby calf management initiative, has stood his business in good stead including these times of drought.	Ken Kimber Bega NSW

1.05pm Lunch break - Saputo Luncheon



Session 3 - Making gains thanks to the new genome era

2.00pm	Genomics opens a world of gain: Just a decade after the genomic breakthrough we are ready for an exponential rate of genetic progress. Prof Andrew Cromie looks at what the commercial adoption of genomic technologies will mean and how farmers can through the data overload to optimise progress.	Prof Andrew Cromie Technical Director Irish Cattle Breeding Federation
2.30pm	Genetics that take you places: Two Australian dairy farmers who link productivity gains on farm to decisions they have made based on use of genetic data share their stories. Northern Victorian dairy farmer Jared Ireland provides his insights into picking a bull team that takes you places at an average \$16/straw, while John Pekin from the Western Districts shares his story of recent herd improvement and his business case for genomic testing.	Jared Ireland Lockington, Victoria John Pekin Terang, Victoria
3.00pm	Making the most of what genomics offers: We head back overseas to meet a US dairy farmer who excels in the application of genomic technology to optimise farm performance. Brought to ADC courtesy of Zoetis, Brad Nosbush shares his insights of making the most of genomics.	Brad Nosbush Minnesota USA

3.30pm Afternoon tea sponsored by Jefe Australia



Session 4 The Australian Young Dairy Scientists' Award



4.00pm	Finalists in the Young Dairy Scientists Award sponsored by Boehringer Ingelheim present their work and field of research. Led by ADC Scientific Director Richard Rawnsley.	Dr Richard Rawnsley ADC Science Director introduces our five finalists
5.00pm	Day One Close	
6.30pm	Australian Dairy Conference Gala Dinner hosted by Rabobank	

Day TWO Thursday February 21

8.00am	Australian Dairy Conference AGM	Ben Geard ADC President
--------	--	-----------------------------------

Session 5 - An insight into the world of milk processing

8.40am	An outsider's perspective: Rabobank Global Dairy strategist Mary Ledman has more than a keen interest in dissecting and understanding how dairy supply chains function in the Northern Hemisphere. We ask her to reach into her kit bag of insights and bring us up to speed on how global dairy supply chains are evolving and what we borrow to help strengthen the Australian industry.	Mary Ledman Rabobank
9.00am	Processing things differently: The Australia dairy processing sector is under the microscope and emerging from a period of unprecedented change. At the same time, the global dairy landscape is rapidly evolving. To help better understand the long-term implications for the Australian dairy industry, key executives from five dairy companies sit side by side on the stage hosted by Rabobank's Mick Harvey . To start, each panellist has five minutes to answer the question "what keeps you up at night."	Saputo René Dedoncker , Fonterra Barry Irvin , Bega Greg McNamara , NORCO

10.30am The Bega Morning Tea



Session 6 - Diet Wars

11.00am	How real is the threat? International Dairy Federation President Dr Judith Bryans explores the global attacks on dairy as a key part of the human diet - from the rapid rise of alternative milks, calls to cease eating dairy to 'save the planet' to megatrends in food and nutrition that influence consumer food choices. She discusses the global response to this damaging trend.	Dr Judith Bryans President, IDF and Chief Executive, DairyUK
11.20am	Is truth the first casualty in the food wars? A look at the Australian approach to managing how dairy foods and alternatives are recognised by policy makers and sold to consumers. Why does this agenda matter to you and the industry?	Melissa Cameron Dairy Australia
11.40am	Milk vs Mylk: How alternative are alternative mylks? Dr Padayachee - known otherwise as The Simple Scientist - delivers an independent comparison between dairy milk and alternative mylks focusing on nutrition, health and what is driving consumers towards alternative milks, or rather mylks.	Dr Anneline Padayachee The Simple Scientist
12.00pm	The value of speaking the consumer language: Beef and Lamb NZ launched Taste Pure Nature red meat brand last year on the back of research identifying there was untapped demand for naturally raised, grass-fed, hormone-free and antibiotic-free red meat. What can we learn from this campaign to apply to protect Australian dairy?	Melissa Clark Reynolds Independent director, Beef and Lamb NZ
12.30pm	Farming from our Phones: After an Australia-wide call to farmers to tell us 'what is their most valuable farming app' our committee applies ruthless and independent rigour to come up with the five best dairy farming apps - and we ask the Young Dairy Network to present them in a fun yet highly informative session hosted by NSW DPI robotic technology expert Nico Lyons.	



1.05pm Luncheon

Session 7 - Dairy Elders

2.00pm A message from Dairy News Australia



2.05pm **Tougher than the rest:** According to this Irish expert, there is a special Australian quality of resilience that stands out the world over. Come on the road for a probing insight into the traits of resilience and how we can strengthen them even further

Dr Nollaig Heffernan

Independent
Management
Consultant,
Ireland

2.40pm **Australia's Dairying Elders:** A motivating end to our conference as broadcaster Virginia Haussegger interviews some inspirational dairying women. Their strength, endurance and resilience serves as inspiration for the challenges that lie ahead for the dairy industry's leaders of tomorrow. Virginia will introduce you to the fabulous **Jan Raleigh (77)** from Timboon in South West Victoria and **Marie Fairley (87)** from Kempsey, NSW.

Virginia Haussegger

Broadcaster, journalist
and author

3.30pm – CONFERENCE CLOSE



Grab a fresh brew at the DeLaval
Coffee Station with barista on site.



Official media partner of ADC

THE PRESENTERS



The Hon Brendan Nelson AO BMBS FRACP (Hon) FAMA FRSN
Director Australian War Memorial

Dr Nelson commenced as Director of the Australian War Memorial in 2012, prior to this he was the Australian Ambassador to Belgium, Luxemborg, the European Union and NATO (2010-12). Dr Nelson was elected to the Federal Parliament of Australia in March 1996 after a distinguished career as a medical practitioner including National President of the AMA. He was promoted from parliamentary secretary to Minister for Defence in the senior portfolio of Minister for Education, Science and Training driving major reforms with a focus on school standards and reporting. In 2006 he was appointed Minister for Defence when troops were deployed to Iraq, Afghanistan, East Timor and the Solomon Islands. In November 2007 Dr Nelson was elected leader of the Liberal Party of Australia, serving as Leader of the Opposition until September 2008. The following year he retired from federal politics before taking up his ambassadorial appointment. In 1995 Dr Nelson was awarded the AMA's highest honour the Gold Medal for 'Distinguished Service to Medicine and Humanity' and was also awarded a number of honorary doctorates and fellowship for his commitment to public health. He also was appointed an Officer of the Order of Australia (AO) in January 2016 for his services to the community, the parliament of Australia, diplomacy and cultural leadership.



Dr Peter van Onselen
Political Commentator

Dr Peter van Onselen is a professor of political science and foundation chair of Journalism at the University of Western Australia, as well as professor of politics and public policy at Griffith University. He is also the Contributing Editor at The Australian newspaper. Peter is a host on ABC The Drum and panelist on ABC Insiders and The Project on Network Ten. Peter has won Walkley and Logie awards for his broadcast journalism on Sky News where he worked for nearly ten years and a News Award for his feature and opinion writing in The Australian. Peter is the author or editor of six books, including four best sellers. His biography on John Howard was ranked by the Wall Street Journal as the best biography of 2007. Peter holds a Bachelor of Arts with first class honours, a Master of Commerce, a Master of Policy Studies and a PhD in political science.



Dr David Nation
Managing Director, Dairy Australia.

With a career in dairy spanning over 20 years, David has a background in agricultural science and has fulfilled various commercial and technical roles in the animal breeding and herd fertility service industries. Prior to Dairy Australia, David was Co-Director of DairyBio and DairyFeedbase and before that Chief Executive Officer of Dairy Futures CRC. Managing large scale innovation projects, David has also led industry-government partnerships for the dairy industry that have committed to invest over \$240 million over a 10 year period. David is passionate about the power of bringing the dairy industry together, and connecting farmers with people across the government, private and not-for-profit sectors to advance Australian agriculture.



Dr Jo Coombe BSc(Hons) BVSc(Hons) PhD
Program Manager Animal Health & Fertility, Dairy Australia

Recently appointed as the acting program manager for animal health and fertility at Dairy Australia, Jo has a long history with the dairy industry in Australia. After graduating from the Faculty of Veterinary Science at the University of Melbourne in 2007, she worked for several years as a dairy vet in Timboon, south-west Victoria. She returned to Melbourne University to complete her PhD; 'The health of dairy cows in flexible feeding system' which was sponsored by Dairy Australia and part of a large study at Ellinbank. Jo went on to complete her post doctorate in 2017, (also funded by Dairy Australia) which investigated crossbreeding in Australian dairy herds, alongside lecturing in dairy medicine at the University. For the 3 years prior to joining Dairy Australia, Jo provided input into several Dairy Australia programs, including Healthy Hooves, Rearing Healthy Calves and InCalf. When Jo left clinical practice, her goal was to be able to continue to work in the dairy industry; specifically by contributing in ways that would directly help dairy farmers. She believes that cow health, welfare and fertility are the cornerstones of improvement in herd performance.



Dr John Penry BVSc MVS PhD MANZCVS (ruminant nutrition)
Researcher and Head of Advisory Services, Cognosco/Anexa FVC

After graduating from University of Melbourne Veterinary Science in 1990, John worked in mixed dairy practice at Camperdown in SW Victoria for 21 years as firstly an associate and later, a practice owner. From the late 1990's, after completing a Masters program in dairy medicine and management, he spent a large portion of each year involved with various industry funded Australian national animal health programs including Countdown (mastitis and milk quality) and InCalf. John completed a PhD program in 2016 at the University of Wisconsin-Madison conducting milk harvesting research with his advisor, Professor Doug Reinemann and Irish post-doc, Dr John Upton - he is now a member of the dairy research and advisory teams at Cognosco/Anexa FVC in New Zealand.



Peter DeGaris
Veterinarian, Gippsland, Victoria

Peter graduated from the University of Queensland in 1991 and was awarded a Bachelor of Veterinary Science with Honours. In 1992, Peter commenced employment for the Tarwin Veterinary Group in South Gippsland. Then in 1994, Peter travelled extensively in Europe and was employed at as a locum in various dairy practices in the United Kingdom. Upon returning to Australia in 1995, Peter returned to the Tarwin Veterinary Group and became a partner in the business in 1997. In 2003 Peter left TVG and was employed by Strategic Bovine Services where he provided consultancy services to dairy farms in Victoria, South Australia and Tasmania before returning to TVG as a director in 2007. In 2010, Peter was awarded a PhD in dairy cattle nutrition and epidemiology from the University of Sydney. Peter has lectured at local and international conferences and published a number of papers in peer reviewed scientific journals on various topics in dairy cattle nutrition.



Sarah Bolton
Nuffield Scholar

After growing up on beef and dairy farms in Gippsland, Sarah went on to study Veterinary Science at the University of Melbourne, graduating in 2012. Sarah currently works as District Vet with Local Land Services on the NSW North Coast where her work is focused on production animal health, welfare and biosecurity. Her role sees her work alongside local stock owners to optimise production and help safeguard national herd health, welfare and resulting export market access. In 2017, Sarah and her partner Andrew returned to the dairy industry, taking on the management of a 300 cow dairy near Grafton, NSW. She was later fortunate enough to be awarded a Nuffield Scholarship, a bursary generously invested in by Dairy Australia and The Australian Dairy Conference. Sarah's Nuffield Scholarship allowed her to travel Europe, the UK, South America, the United States, Canada and New Zealand studying global agriculture with a particular focus on non-replacement dairy calves. She is passionate about practical approaches to animal welfare and farm profitability and believes that the 'bobby calf' issue is a challenge that can be turned into an opportunity while simultaneously safeguarding the dairy industry's social license to operate."



John Pekin
Dairyfarmer, Terang, Victoria

John hails from Kolora near Terang in south-west Victoria where he lives with wife Kirsten and their four children milking 300 Holstein cows averaging 9,000 litres per lactation. The herd is ranked in the top 50 on the Holstein BPI rankings. John has worked for over ten years in the AI industry and is currently a Director on the Genetics Australia Co-operative Limited and Chairman of the Genetics Australia Animal Care and Welfare Committee. John holds an Advanced Diploma of Agriculture and Bachelor of Agricultural Business Management and is former President of the Noorat Agricultural Show.



Prof Andrew Cromie

Technical Director, Irish Cattle Breeding Federation

From a dairy and beef background, Andrew is the technical director of ICBF, with specific responsibility for delivery of services to the Irish cattle breeding industry, including genetics, genomics, breeding programs and the ICBF Herdplus service. He is a graduate of QUB, Belfast, University Edinburgh and University College Dublin, and holds an MBA from University College Cork. His particular work areas at present is the Irish beef genomics scheme, which is the largest livestock genomics project globally, with some 2.5 million animals being genotyped as part of an EU funded project, with the Irish Department of Agriculture, Food and Marine. In addition to his role within ICBF, Andrew is a past steering committee member of Interbull and is the current chairperson of Interbeef, which are ICAR initiative's that provide global genetic evaluations for dairy and beef cattle.



Brad Nobush

Dairyfarmer, Minnesota, USA

Brad Nosbush received a BS in Agricultural Economics (1992) and a MS in Animal Science (1994) from the University of Minnesota St. Paul. He is a partner in Nosbush Dairy with brothers David Nosbush and Leroy Nosbush. Brad oversees nutrition, genetics, construction and land acquisition for the dairy. Nosbush Dairy consists of 800 Holstein cows, 660 young stock and 1400 acres cropland. One hundred plus females are sold each year as dairy replacements. Over thirty bulls have entered AI carrying the Bush-Bros prefix since 2013. Over one hundred Nosbush Dairy owned females are included on the December 2017 CDCB Holstein Elite Cow list. Brad currently serves on the First District Association Board of Directors and is active in his family's church, school and 4-H. Brad takes great joy in educating sire analysts about the needs of commercial dairyman.



Nicolas Lyons

Development Officer – Dairy, NSW DPI

Originally from Argentina, Nico holds a degree in Agricultural Engineer and a PhD in Veterinary Science, with a strong orientation towards dairy production in both of them. He has more than 10 years of professional experience working directly with farmers and a very close relationship with researchers, farm consultants, milk processors and service providers, both in private and public organisations. Highly interested and passionate about addressing industry challenges by connecting different stakeholders together and thinking of different ways of developing, delivering and monitoring effective ways of transferring new knowledge to the wider industry. Nico is currently a Development Officer Dairy within the NSW Department of Primary Industries with a national role aimed at supporting the profitable and sustainable integration of technology and robotic systems into dairying.



Jared Ireland
Dairyfarmer, Lockington, Victoria

Jared Ireland share farms at Lockington in Northern Victoria. Over a relatively short period, Jared and his wife Courtney have built the genetic capacity of their herd by selecting for Balanced Performance Index (BPI) and using genetically superior bulls. Jared grew up on a dairy farm in Tasmania starting full-time work in 2000 as a 16-year-old and started buying cows. In 2002, he started working for George Wagner (eventually marrying his daughter Courtney) and by 2006 had 25-30 cows of his own. In 2006 at the age of 21, he moved to Victoria to start share farming but held off due to the drought. They moved to their current share farming partnership with Paul Weller in 2008 and started increasing the herd size. In 2011, they bought the rest of herd, increasing the share in the farming business. It is not a conventional share-farming arrangement but it works well and they have been with the same property owner now for 12 seasons. Jared moved to the current farm in 2013 and now has his own herd of 420 cows.



Mary Ledman
Global Sector Strategist – Dairy, Rabobank

Mary is a thought leader who has extensive knowledge of domestic and international dairy markets and policy. She has over thirty years of experience in production agriculture, food processing, government service, agricultural policy, dairy risk management, market information and dissemination, and milk and dairy product price forecasting. Mary grew up on a dairy farm in Wisconsin and has worked on farms in Germany and Japan. She received a Master of Science degree in Agricultural Economics from Texas A&M University and studied at the University of Goettingen, Germany. Mary's work experience includes the U.S. Department of Agriculture, Kraft Foods, Keough Ledman Associates, and the Daily Dairy Report. Mary joined Rabobank in January 2018 as their Global Dairy Strategist and directs a team of nine analysts around the globe. With a global exposure of \$25bn spread across five continents, dairy is one of the most important sectors at Rabobank, the world's leading Food and Agriculture bank.



Melissa Cameron
Human Health and Nutrition Policy Manager, Dairy Australia

Melissa is a senior leader with extensive experience in research, public health policy and stakeholder engagement and in her current role at Dairy Australia is responsible for providing scientific and strategic leadership with a focus on food and nutrition policy and regulation for the Australian Dairy Industry. Previously, Melissa led the national rural and remote health workforce policy function for Rural Health Workforce Australia. Melissa has extensive experience in public health and research, having spent 10 years at Cancer Council Victoria, in the Centre for Behavioural Research, undertaking research into tobacco control, obesity and population cancer and as the Executive Officer for the Victorian Cooperative Oncology Group - Clinical Cancer Network, leading 600 independent cancer clinicians to provide a united clinical voice for the Cancer Council Victoria.



Dr. Anneline Padayachee
The Simple Scientist

Dr. Anneline Padayachee is commonly known as The Simple Scientist. A qualified, registered human nutritionist with the Nutrition Society of Australia; a professional member of the Australian Institute of Food Science and Technology and The Australian Science Communicators Association, Dr. Anneline received her PhD in Nutritional Food Science from the University of Queensland. Dr. Anneline is an award-winning, nationally recognised expert nutritional food science and published author. As one of Australia's leading science communicators, the truth is Dr. Anneline is an expert story-teller who takes complex, technical science and insights and translates into an easy to understand, concise, relatable package. Her love of all things food and nutrition related make her a go-to resource in industry and the media with interviews on national and international TV and radio stations. With experience in the food industry, academia and research, Dr. Anneline has always focused on bridging current research with evidence-based practice, health messaging, marketing and product development across all sectors of the food industry for the greater good and widespread impact on consumers. Dr. Anneline is a published author with an interest on the effect of processing technologies and the impact on nutrient release and health outcomes. Food is not just Dr. Anneline's vocation: it is her life, breath and pleasure as an artisanal cheese, yoghurt and gelato maker.



Melissa Clark Reynolds
Independent Director, Beef & Lamb NZ

Melissa Clark Reynolds ONZM became a Futurist after 25 years as a Technology Entrepreneur. She is a Governor of Radio NZ, sits on the Boards of Kiwi Insurance, Jasmax, and Beef and Lamb NZ. Melissa was a Member of NZ Government's Primary Growth Partnership Investment Advisory Panel from 2014 to 2016. In 2016 she attended the Te Hono Primary Sector Bootcamp at Stanford University, trained as a Foresight Practitioner with The Institute For The Future in Palo Alto, and took a course with Clayton Christiansen in his approach to Disruptive Innovation through Harvard (HBX). She lives in NZ, keeps bees and thinks a lot about the future of food and agriculture.



Ken Kimber
Dairyfarmer & ADC Founding Director, Bega, NSW

Ken Kimber heads a diversified family farm operation that spans 2800ha in three different geographical locations, milking 1200 cows at Bega NSW, growing all their own fodder requirements, selling excess Lucerne hay and dairy heifers, fattening lambs and more recently producing animal welfare conscious dairy bull veal. He is moving to biological farming at the dairy using recycled effluent and compost fertilisers.



Dr Nollaig Heffernan

Independent Management Consultant, Ireland

Nollaig is an Independent Management Consultant specialising in Leadership and Organisational Psychology and works across all sectors from farmers in rural Ireland to medium sized companies in the UK to Middle Eastern Governments. Being a dairy farmer's daughter her insight into farming practices has lead to her working closely with Teagasc in Ireland and AHDB in the UK delivering bespoke training, as well as consultancy, in areas relating to farmer efficiency, sustainability and employment. With farmers feeling increasingly under pressure from external lobby groups and being asked to produce more from less, Nollaig is also regularly asked by farming discussion groups to speak about stress management and to impart the skills and knowledge that help farmers become more resilient.



Virginia Haussegger AM

Broadcaster, journalist & author

Director of the 50/50 by 2030 Foundation, University of Canberra's Institute for Governance and Policy Analysis (IGPA), where she is an Adjunct Professor. She is a passionate women's advocate and an award-winning television journalist and communication specialist, whose extensive media career spans more than 25 years. Virginia has reported from around the globe for leading current affair programs on Channel 7, the 9 Network, and ABC TV. For 15 years Virginia anchored the ABC's flagship TV News in Canberra, and is widely published across print media. She is a former columnist with the Canberra Times and a regular contributor to the Sydney Morning Herald and the Age. Her book, 'Wonder Woman: the myth of 'having it all'' was launched at the National Press Club by former Prime Minister Julia Gillard. In 2014 Virginia was made a Member of the Order of Australia (AM) for service to the community, as an advocate for women's rights and gender equity, and to the media. Virginia is Patron of the Canberra Rape Crisis Centre. She has served on a number of boards and committees including; UN Women National Committee Australia; the Snowy Hydro SouthCare Trust, and the Australia Forum Steering Committee. She currently sits on the Board of the ACT Government's Cultural Facilities Corporation; Our Watch, Media Advisory Committee; Women in Media Canberra; and was a Walkley judge for the Women in Media Leadership 2018 award.



Marie Farley

Kempsey, New South Wales

Despite her age (87), Marie Farley still gets up at 5am every morning to fetch 110 dairy cows for their morning milking. Marie grew up on a dairy farm and over 60 years ago she married John Farley and together they operated their 80ha property in Kempsey NSW. As well as operating the dairy farm together for 60 years, Mary and her husband also kept busy with their 9 children. After John died a few years ago, Marie has continued to operate the farm with the assistance of her sons. Marie has farmed through flood, drought and recessions, but she continues to love what she does and has no intention of stopping!



Jan Raleigh
Timboon SW Vic

Jan Raleigh has farmed on her family property on the outskirts of Timboon since the 1970s. Like many young women of that era Jan was encouraged to obtain a more 'lady-like' profession off the farm so Jan went to Melbourne to train as a mid-wife. She was practicing locally, when her father fell ill & passed away so Jan returned home to help her mother run the dairy operation. What started out to be a short term, became a lifelong commitment to dairy farming. Jan, now 77, continues to operate a successful business and shows no sign of slowing down. She has one of the top Aussie Red herds in Australia and is well known across the world for being a top class breeder. Jan has a 'can-do' attitude that is contagious as she has proven that she can take on the dairy world! The best part is that she is showing no signs of slowing down!

FUNDED OPPORTUNITIES TO ATTEND

ADC will again partner with Dairy Australia to support one farmer from each of the Regional Development Programs (RDP's) to attend the 2019 Conference. The Australian Dairy Conference will offer each RDP a full farmer conference registration and Dairy Australia have generously offered to provide assistance with accommodation and travel costs. Please contact your local RDP for more information or to apply for one of these placements.

PRE CONFERENCE TOUR

Central New South Wales

Visit one of Australia's biggest dairy farms on tour with ADC

Monday 18 & Tuesday 19 February 2019

ADC takes delegates to Australia's biggest single site dairy Moxey Farms with farm tour, discussions and dinner on site. Tour attendees will overnight at Cowra before heading to Colin Thompson's (ADC 2018 presenter) dairy farm with strong themes of resilience and ingenuity in his 320 Holstein milking operation.

Day One – depart Canberra 7.30am. Moxey Farms including one hour on-site farm tour followed by presentation and Moxey Farms story. Dinner at Nanima Homestead (Moxey Farms). Overnight at Cowra.

Day Two – Colin Thompson (2018 ADC presenter) at Cowra will share his story on-site navigating his dairy herd through drought with the use of free stall barns for young stock. Lunch before heading back to Canberra by 4.30pm.



Conference REGISTRATION FEES

REGISTRATION TYPE	COST	DETAILS
FARMER REGISTRATION * farmer registration requires Dairy Australia ID number	\$880 \$770 early bird by 14 December	Full Conference package: Conference Days 1 and 2 Fonterra Welcome Function ADC Gala Dinner – Rabobank
NON-FARMER REGISTRATION Corporate representatives from the dairy industry	\$1,320	Full Conference package: Conference Days 1 and 2 Fonterra Welcome Function ADC Gala Dinner – Rabobank
DAY REGISTRATION	\$450 dairy farmers \$715 non-farmers	One day of Conference Choice of either Wednesday or Thursday attendance. NOTE: evening functions are required to be purchased separately.
PRE CONFERENCE TOUR 2019 Central New South Wales	\$490 per person single accom \$400 per person twin share	Pre Conference package: Two days guided tour Central NSW Coach transport Meals including dinner (Monday) & breakfast (Tuesday). Dinner drinks at own cost. Accommodation.
WELCOME DINNER Tuesday 19 February 6.00pm Hotel Realm Sponsored by Fonterra	\$100.00 per person	Included in full registration. Additional tickets may be purchased for accompanying guests including casual dinner, drinks and entertainment.
ADC GALA DINNER Wednesday 20 February 6.30pm National Arboretum Sponsored by Rabobank	\$150.00 per person	Included in full registration. Additional tickets may be purchased for accompanying guests including three-course meal, drinks and entertainment.

Register now for Australian Dairy Conference 2019 Canberra

www.australiandairyconference.com.au

Early bird registrations close 14 December 2018

19-21 February 2019
Hotel Realm Canberra ACT

ACCOMMODATION BOOKINGS

Accommodation bookings can be made as part of the delegate registration process.

Hotel Realm Canberra is our ADC Conference venue and is one of Canberra's newest and most comprehensive event facilities. The Realm Precinct is a unique area located at the footsteps of Parliament House. We suggest that you make the most of your ADC Conference experience and networking opportunities by staying on site at one of the four DOMA Hotel properties.

The Australian Dairy Conference have negotiated the following rates for ADC delegates:



Hotel Realm

Five star hotel offering 163 hotel and suite style accommodation rooms combining contemporary elegance with avant-garde design and our 2019 Conference host.

Realm Room \$239 per night

Realm Suite \$269 per night

www.hotelrealm.com.au



Burbury Hotel & Apartments

A 4.5 star hotel offering 152 hotel, suites and apartments featuring the amazing Burbury Terrace located on the rooftop of the 7th floor.

Standard Room \$209 per night

Apartments (TBA)

www.burburyhotel.com.au



Little National Hotel

Set in the shadow of Parliament House, Little National uses efficient spatial planning with character, sophistication with sweeping views across 120 rooms.

Standard Room \$209 per night

www.littlenationalhotel.com.au



Brassey hotel

Located on the footsteps of the Parliamentary Triangle, the 1920s Brassey Hotel is set on two and a half acres of manicured gardens and lawns with old world charm and all the comforts of a quality property within Canberra's most prestigious suburb.

Standard Room \$159 per night

Superior Room \$189 per night

www.brasseyhotel.com.au

NOTE: All rates are per room, per night and room only (breakfast additional). Rates applicable for up to two adults per room. Additional adults to be charged at \$30 per person, subject to availability.

For accommodation bookings go to www.australiandairyconference.com.au for the ADC Conference. Rates include GST and are subject to availability and are only offered until 30 days prior to the conference unless sold out. .



GENERAL ENQUIRIES

Countrywide Conference Management

Bradley or Kerryn Hayden

0412 461 392

bradley@ccem.com.au

www.australiandairyconference.com.au

Cancellation Policy A full refund, less a \$150 cancellation fee, will be made on any cancellations received by Friday 25 January 2019. No refunds will be issued for any registration cancellations made after January 26, although substitute delegates will be accepted.

Insurance Participants shall be regarded as carrying their own risk for personal injury or loss of property, including baggage, during the conference. We strongly recommend that, at the time of booking your travel, you take out travel insurance policy of your choice. The organisers are in no way responsible for any claims concerning insurance.

Disclaimer Every effort is made to ensure that the contents of this registration brochure are correct. The organisers retain the right to make changes where necessary. The Australian Dairy Conference Ltd and the conference organisers, Countrywide Conference and Event Management, will not accept liability for any damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property for the duration of the tour and conference.

Condition of Entry It is a condition of entry that no delegate may disrupt the order of events or intent of the program. Anyone considered to be disturbing the program intent will be asked to leave. Only pamphlets and brochures approved by the event organisers may be distributed.

ADC WOULD LIKE TO
ACKNOWLEDGE AND THANK
OUR CONFERENCE SPONSORS:



australiandairyconference.com.au

