



AUSTRALIAN
DAIRY
CONFERENCE

Register by
26 January
2020 for early
bird rate

Dairy cultures... more than just milk

2020

19-21 February

Pullman Albert Park

Melbourne

Pre Conference tour – Western Victoria

australiandairyconference.com.au





From the Conference Chair

Culture... it's a word that either makes you cringe or puff your chest out dependent on what side of the fence you sit.

Those that have the benefit of being part of positive influences and workplaces know very well the benefits to business and the bottom line of an engaged and progressive operation. Sit on the other side and problems and issues rear their heads and can manifest.

In 2020 we tackle culture head on. Both for the industry at large and at the farm gate with varied perspectives and some key learnings on what it will take for us to forge a positive and engaged industry into the future.

Dairy farming is about more than just producing milk.

Sure, its about quality and sustainable production but in the environment we operate today its also about how we unite as industry, how we combat change and conduct ourselves and about how we communicate with those beyond our sector and our social license to operate.

We have all been witness recently to those doing it tough and increased industry exits. There has never been a more poignant time to come together to celebrate our successes and collectively gather and combine our thinking to address issues likely to confront us all from managing dairy waste to rattling the supply chain.

Our 2020 Programming Committee have debated at great length and searched the globe to determine the most impacting issues facing us today. I thank members for their valuable contribution and it has been a pleasure to lead discussion.

I hope you can join us again in Melbourne and I look forward to seeing you at ADC 2020.

Brendan Hehir

2020 ADC Programming Committee Chair

WHY ADC?

ADC is an event for farmers by farmers.

Created by a group of pioneering farmers as a forum to push boundaries and dairy thinking, the not-for-profit organization has evolved into Australia's premier annual dairy event continuing to challenge and contest the status quo.

ADC captures the entire dairy-farming spectrum from farmers, processors, industry representatives, service providers and the scientific sector.

Invest in your dairy business and join a growing community of like-minded dairy professionals in Melbourne 2020 as we explore dairy culture and how we can create a strong culture for effective and profitable dairy business.

- + For farmers by farmers
- + Australia's premier dairy event
- + ADC community of 1,400+
- + Farmers to CEOs and global innovators
- + Highly valued by the Australian dairy industry
- + Global reputation for excellence
- + Supported by Australia's major dairy players
- + Encouraging industry best practice
- + Investment for your business



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Follow the conversation at #adc2020

19-21 February 2020
Pullman Albert Park, **Melbourne**

ADC 2020 AT A GLANCE...

TUESDAY, FEBRUARY 18

Pre-conference **farm tour** to **south western Victoria**

Departs from Pullman Albert Park, Melbourne

WEDNESDAY, FEBRUARY 19

Pre Conference farm tour continues. Returns to Melbourne at 4.30pm

Young Farmers function: 5.00 – 6.00pm, Pullman Albert Park

Welcome Function: sponsored by Fonterra, The Park

THURSDAY, FEBRUARY 20

Conference Day 1: 8.30am to 5.00pm, Pullman Albert Park

ADC Gala Dinner: sponsored by Rabobank, Pullman Albert Park

FRIDAY, FEBRUARY 21

ADC Annual General Meeting: 8.00am

Conference Day 2: 8.30am to 3.00pm, Pullman Albert Park

Friday Night Happy Hour

Registrations and bookings must be made online at
www.australiandairyconference.com.au

ADC YOUNG FARMERS Wednesday 19 February 5.00pm – 6.00pm

First time to ADC or a young farmer looking to connect? No sweat. A hosted event to help you meet other young dairy farmers and fine tune your networking skills. Highly recommended for new attendees and emerging farmers



CHARITY AUCTION Led by Dairy Auctioneer Brian Leslie.

ADC inaugural charity auction at ADC Gala dinner sponsored by Rabobank. Tama Australia has commissioned surreal artist Andrew Baines to produce pictured 'cow' painting with full proceeds donated to Cancer Research UK at the request of keynote and breast cancer survivor Dr Jude Capper. A selection of other special auction items also to be sold with proceeds to assist Australian farmers to rebuild with BlazeAid. Follow us on social media for more details and to support two great causes.



19-21 February 2020
Pullman Albert Park, Melbourne

Top reasons to make it to ADC 2020

Culture check

ADC 2020 is all about culture... on farm and for the industry. When was the last time you had a culture check and would you work for you? Probing questions every dairy farmer should be asking.

Dairy connections

People. From farm employees to CEOs, scientists and farm owners. Opportunity to connect and network with some of the industry's brightest minds and pioneers at Australia's premier dairy event.

Why dairy matters

Time to appreciate what is good about dairy... from your perspective. The Perfect Pitch series of home-grown videos will show us why dairy matters in a light-hearted approach.

Social scene

Combined with a top-notch program we have the best social scene to keep you connected. Young Farmers, Fonterra Welcome Function, ADC Gala Dinner hosted by Rabobank and Happy Hour to unwind at Conference close.

Location, location

We have brought ADC back to Melbourne as the most accessible point for the entire industry. Fly, drive or train, bringing dairy into the heart of the city in the all-inclusive Pullman Albert Park, Melbourne.

THE PROGRAM...

Welcome functions - Wednesday February 19

5.00pm-6.00pm **ADC Young Farmers:** A fun session targeted primarily at younger delegates who may be nervous at the thought of embarking on this two-day extravaganza. An opportunity to meet the Programming Committee and get the 101 of how to make the most of your conference experience. Highly recommended for first-timers and the younger gen to connect, meet and feel at ease to maximise your time at ADC 2020.

6.00pm **Fonterra Welcome Function:** An opportunity to start ADC 2020 on the right foot with a meet and greet with fellow delegates over a welcome drink. Kick start Conference in the right mode.



Day 1 - Thursday February 20

Session 1 - Dairy cultures

8.30am **Welcome to ADC**

8.35am **Official welcome**

Brendan Hehir
ADC Programming
Chair

8.40am **How changing a culture is possible:** There are plenty of people who theorise on how to change a culture but CEO and founder of OzHarvest Ronni Kahn has done it. This remarkable ball of energy has taken an idea; changed legislation and turned food waste into a food resource for people who need it. To make this happen has required a whole lot of people to change how they think and act. This is her story.

Ronni Kahn AO
CEO and founder
OzHarvest

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| 9.25am | Fostering sustainable behaviour: Independent livestock sustainability consultant Jude Capper takes us on a remarkable journey to explore if the global dairy industry has “culture on its side” to forge the change that is needed to take us into the decade commencing 2020. | Jude Capper Sustainability consultant UK |
| 10.10am | Does the Australian dairy industry need a culture check? Do we have the will, the attitude and the resilience to meet and beat the head-winds? Dairy Australia Chairman Jeff Odgers reckons yes, but there are some harsh lessons along the way. | Jeff Odgers Chair Dairy Australia |

10.30am Morning tea sponsored by Lactalis Australia



Session 2 - Digging deeper for answers

Farmers around the globe are facing increasing pressure: pressure to produce more food for a growing global population, pressure to manage increasing business complexity and still make a profit and pressure to retain their social licence to operate, particularly in relation to the environment. In this session, we look at the five biggest challenges facing dairy farmers and then dig deeper to look for some potential answers.



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| 11.10am | The five biggest challenges facing dairy farmers: As a consultant advising farming groups, universities and NGOs around the world, Dr John Roche is at the forefront of weighing up the challenges facing dairy farmers. In his other role as Chief Science Adviser to NZ's Ministry for Primary Industries, he also has visibility of many of these challenges through a government policy lens. Farmers all over the world are working hard on how to get the balance right – economic prosperity, environmental sustainability, family time – all while providing the most nutritious food for their neighbours and people the world over. John takes a deep dive into the five biggest challenges we face and looks at what we need to do to shore-up our future as dairy farmers in a rapidly changing world. | John Roche Down to Earth Advice NZ |
| 11.45am | The good soil: As farmers around the world grapple with the twin demands of increasing production but decreasing inputs, new approaches to soil management are emerging. Associate Professor Frances Hoyle is an Australian soil scientist looking at how soil quality, biology and organic matter management interact. She explains how climate, soil and management impact performance. | Frances Hoyle Associate Professor at University of Western Australia; Associate Dean, Faculty of Science (Community and Engagement) |

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| 12.15pm | Change for good: Wil Armitage is a big dairy farmer by UK terms. Running 1,200 cows across four farms, this innovative farmer has made quantum change to his business with an eye on the consumer, the environment and the invariable changes that come by way of technology. We've asked Wil to give us a snapshot of the most significant changes he's made in order to find his new sweet spot, with an eye on what the Australian farmer can learn from and apply to our conditions. | Wil Armitage UK dairy farmer and Nuffield Scholar |
| 12.45pm | Panel: We invite our three speakers back to the stage to discuss what they see as the way forward for farmers in overcoming the challenges outlined. | |

1.05pm Lunch break - Allflex luncheon



Session 3 - War on waste

What is the current state of global physical waste and how much does the dairy industry contribute? What responsibility does the Australian dairy industry have for minimising its contribution to global physical waste? And, where will a business as usual approach take us?

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| 2.00pm | War on dairy waste: An escalating consumer focus on the waste we generate and its global impact has to date spent little time on agricultural waste. But supplying agriculture with its necessary inputs uses vast quantities of waste too. From silage wrap to feed supplements packaging, to pastures that are not optimised, to manure and fertilisers (both natural and chemical) that leach. We ask agricultural scientist Chris Russell to attempt to do what no others have yet done - and quantify our industry's physical waste. | Chris Russell Agricultural scientist |
| 2.30pm | Are we lean enough? We've heard about the physical waste on dairy farms - but what else are we wasting? Well, according to Jana Hocken, author of The Lean Dairy Farm, the answer is plenty! She calls it process waste and in this session we take an uncomfortable look at what our non-physical waste is and how this contributes to physical waste. | Jana Hocken The Lean Dairy Farm |



Grab a fresh brew at the DeLaval coffee stations with baristas on site.

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| 3.00pm | <p>What will it take to make change in our attitude to waste management? We bring together industry leadership, a regulator and a farmer advocate for best practise agricultural waste management - and our Kiwi waste expert to find out.</p> | <p>Panel</p> <p>Helen Dornom Sustainability Manager at Dairy Australia</p> <p>Zac Dornom EPA Gippsland</p> <p>Graeme Nicoll Gippsland Dairy farmer and DA Director</p> <p>Jana Hocken The Lean Dairy Farm</p> |
| 3.25pm | <p>Gippsland Dairy Farmer Chris Griffin launches the Australian Dairy Industry's 2019 Sustainability report.</p> | |
| <p>3.30pm Afternoon tea sponsored by Bega</p> | |  |
| <p>Session 4 - Young Dairy Scientist Award</p> | |  |
| 4.00pm | <p>ADC Young Dairy Scientist Award: Five young, ambitious dairy scientists are charged with the task of communicating their science to a farmer audience. With each asked to present for six minutes only, they must be concise, articulate and engaging. This presentation is the third and arguably most important component of the competition which also requires the finalists to have submitted an article suitable for printing in the Australian Dairyfarmer magazine; and have a poster on display in the exhibition area.</p> | <p>Co-hosted by ADC science director Dr Richard Rawnsley and Dairy Matters ambassador Matt Moran</p> |
| 5.00pm | <p>Day One close</p> | |
| 6.30pm | <p>ADC Gala Dinner sponsored by Rabobank</p> <p>Signature ADC annual event with a charity auction in 2020 led by none other than the 'man in the hat' esteemed auctioneer Brian Leslie. Thanks to Tama Australia we have a commissioned 'cow' painting by surreal artist Andrew Baines with proceeds of sale directed to Jude Capper's (keynote) charity Cancer Research UK. A selection of other special auction items also to be sold with proceeds to assist Australian farmers to rebuild with BlazeAid.</p> | |
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Day 2 - Friday February 21

8.00am

Australian Dairy Conference AGM

Ben Geard

ADC President

Session 5 - The dairy value chain



8.30am

Day Two welcome

8.45am

Are today's consumers rattling the chain?

ADC turns to consumer insights specialist Julian Mellentin to better understand the impact consumers are having on the supply chain. Is competition for a share of the consumer wallet forcing retailers and food companies to demand more efficiencies down the line? And if the average consumer is really prepared to pay more for milk, why won't retailers take advantage of that? We also want to know what happened in the UK when supermarkets started sourcing their dairy product direct from farmers!

Julian Mellentin

Consumer insights specialist

9.25am

Rattling the Dairy Value Chain Australian dairy is operating in a consumer-led industry. Our domestic market and is a sophisticated market and still growing in volume, albeit modestly. One thing is for sure, it will continue to mature. Reaching the consumer in an integral part of the supply chain. And, as Woolworths is one of our primary consumer touch point, it makes sense to understand how they think about the future for consumer foods and more specifically the dairy case. Rabobank's senior dairy analyst Michael Harvey takes us on a journey drawing on the expertise of Julian, together with Woolworths and a UK-based dairy farmer, who due to his direct dealings with supermarkets, also gets that consumer interface.

Mick Harvey

Rabobank dairy analyst is joined by

Julian Mellentin

together with

Chris Jones

head of chilled at Woolworths and UK farmer and direct supplier to Tesco,

David Jones

10.30am Morning tea sponsored by Alltech Lienert



Session 6 - Would you work for you?

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| 11.05am | Building a workplace culture that gets things done: Is your culture an impediment or an accelerator to success? What are the characteristics and what can you do to change habits, reduce conflict and misconduct, and foster more engagement and productivity in your people. And how do you do this under stress, when there's no rain and the financial pressure amps up? | Mandy Johnson Principal consultant Mandy Johnson |
| 11.30am | Be-kind: Dr Mike Paros teaches undergraduate courses in animal welfare science, behaviour and ethics while maintaining an active dairy veterinary practice in the US. He is also a consultant to Columbia River Dairy and its 35,000 milk cows; where he has been instrumental in developing specific protocols, training, and assessment tools as part of its comprehensive animal welfare program. Mike offers a unique perspective and innovative strategies on how to create a culture of compassion and stockmanship within the dairy workplace. | Dr Mike Paros US lecturer, consultant and vet. |
| 11.55am | Creating culture at Coomboona: When Moxey Farms sent Dan Brown from their Dubbo enterprise to head up the newly acquired Coomboona, he was tasked with many things including the nebulous "turning staff culture around". Coming from a business known for the opposite was its own culture shock. Find out how Dan approached the new role. | Dan Brown Moxey Farms Coomboona |
| 12.20pm | Sexual harassment in the farm workplace - the elephant in the room A sobering but responsible story of the vulnerability of working on farms when the boss or your workmates have inappropriate plans. Where to go and what to do if this happens to you. | Tiffany Davey Yorkrakine |
| 12.40pm | Panel: We invite our speakers back to the stage for the opportunity to question and discuss. | |

1.00pm Lunch break - Saputo Dairy Australia luncheon



Session 7 - Finding strength

2.10pm

Out of adversity comes remarkable things:

Seline Win Pe, survivor of the Lindt cafe siege talks about that dreadful day and how she emerged with a desire to make a difference to Australian Agriculture. It is without doubt a story of overcoming adversity... just like the young farmers whom she met as part of her preparation for ADC 2020.

Selina Win Pe

2.30pm

Young farmers with a story to tell about

'finding their why': Three remarkable young farmers share their journey from great adversity to emerging from the other end of at times a seemingly never-ending tunnel. We look at what drove them, and where they found the resilience to make it happen. This is not a story of rags to riches; or of success measured by wealth and the size of the pie. It's a story of how three young people who love their industry, have found their why.

Hosted by **Greg Duncan** of Dairy NSW, with special guests

Aaron Thomas

Rachael McGrath and

Rose Philipzen

3.20pm

ADC 2020 Pitch: We review the final six adverts submitted to promote the Australian dairy industry seeking expert commentary from our panel and inviting you, the delegate, to vote for ADC's best dairy advertisement that shows us why dairy matters.

With expert commentary from **Glenys Zucco, Bud Stammers** and **Carlene Dowie.**



3.35pm – Conference close

Brendan Hehir

ADC Programming
Chair

Happy Hour @ Pullman Albert Park Atrium Bar and Lounge

Following straight from Conference close as a chance to to unwind and digest two days of dairy discussion in a casual setting.



Official media partner of ADC

THE PRESENTERS



Ronni Kahn, AO
Founder and CEO, OzHarvest

Ronni Kahn is the founder and CEO of national charity OzHarvest, a recognised leader in the fields of entrepreneurship, social impact and innovation and has been the recipient of various awards including Ernst & Young Social Entrepreneur of the Year, Australia's Local Hero, Australia of the Year Awards and the United Nations Environment Programme Ambassador and Speaker. After a successful career in corporate events, Ronni was inspired to embark on a challenge that made a difference to people's lives after a visit to her country of origin, South Africa. Ronni established OzHarvest in 2004 and was instrumental in changing food waste legislation across Australia, allowing the organisation to deliver more than 60 million meals to women, children and men in need – while also rescuing over 20,000 tonnes of food from ending up as landfill and waste.



Dr Jude Capper, PhD ARAgS
Sustainability Consultant, UK

Jude L. Capper is an independent Livestock Sustainability Consultant who undertook her BSc (Agriculture with Animal Science) and PhD (Ruminant Nutrition and Behaviour) at Harper Adams University College (UK), followed by post-doctoral research at Cornell University (USA) and a faculty position at Washington State University (USA). Jude's research focuses on modelling the sustainability of livestock production systems, specifically dairy and beef. Jude's professional goal is to communicate the importance of factors affecting livestock industry sustainability to enhance the knowledge and understanding of food production stakeholders from the farmer through to the retailer, policy-maker and consumer. She has an active social media presence and spends a considerable amount of time de-bunking some of the more commonly-heard myths relating to livestock production. To this end, she was awarded the Women in Dairy "Dairy Industry Woman of the Year 2017" and the Farmers Guardian "Farming Hero of the Year 2018" awards, and was awarded Associate Membership of the Royal Agricultural Society in 2018.



Jeff Odgers
Chair, Dairy Australia

Jeff Odgers owns a dairy farming business near Shepparton, Vic, milking 700 cows and has broad experience in managing large scale farm enterprises in Northern Victoria and Tasmania. Jeff was appointed to the Dairy Australia Board in 2013 and was appointed Chair in November 2017. He is also a director of Bega Cheese Ltd. Formal qualifications include a Bachelor of Business (Agricultural Management) and an Associate Diploma in Farm Management. He served as a Director and Chair of the Murray Dairy Inc. Regional Development Program.



Dr John Roche,
Dairy Consultant, New Zealand

Dr John Roche is Managing Director and Principal Consultant for Down to Earth Advice Ltd, a company providing strategic and operational advice to universities and dairy farming groups around the world. He is also Principal Scientist for Animal Science at DairyNZ and a Senior Editor for Journal of Dairy Science. Dr Roche has also held science appointments with the National Centre for Dairy Production Research at Moorepark in Ireland, the Department of Primary Industries in Australia, and the University of Tasmania. Dr Roche leads a team of 13 scientists, post-graduate students, and development specialists across nutrition, reproduction, animal health and welfare, and mastitis.



Dr Frances Hoyle,
Scientist, University of Western Australia

Dr Frances Hoyle is an Associate Dean Faculty Science (Community & Engagement) Assoc. Professor (Soil Biology, Soil Carbon, Agronomy) UWA School of Agriculture and Environment and Director SoilsWest. An invited member to national panels' on soil carbon, greenhouse gas, Grain Research and Development Corporation Western Panel, Dr Hoyle has held various advisory committees and is Deputy Chair of the Interim Soil and Land Conservation Ministerial Advisory Committee. Studies have ranged from crop physiology and production agronomy, grain quality, soil carbon, nutrient cycling, microbial processes, environmental regulators, dry-land farming systems, and sustainable practices to organic matter and residue management. She was also awarded Grains Research Communicator ('Seed of Light' Award, 1999) and finalist for Premier's 'Young Scientist of the Year' Award (2002).



Wil Armitage
Dairy Farmer and Nuffield Scholar, UK

Wil is an Organic and conventional dairy farmer managing 4 units on 3000 acres of Organic and 700 acres of conventional land. Wil built his profile showing cattle and then managing the highest yielding herd in the UK averaging 11600 lts in the 90's. In 2004 he went into partnership and converted to Organic in 2005. Questioning his Organic future in 2012 Wil applied for a Nuffield Scholarship to study best practice in both Organic and conventional dairy systems. The conclusion of his study was those farmers that cared and nurtured their Biological Soils had healthier animal crops and bank balances. Wil produces Organic milk that is sold to America, vends milk in a local farm shop and supplies milk for on farm yogurt production.



Chris Russell, AM
Agricultural Scientist

Chris has worked in advisory and agricultural research and developmental roles in over 20 countries and has served as National President of the Australian Institute of Agriculture and is currently the Chair of the Federal Ethics Committee and Disciplinary Tribunal of that body. He is also currently a member of the AgriMinds think-tank. In 1997 he was awarded a Fellowship in the Australian Institute of Agricultural Science and Technology and in 2017 he was made a "Champion of the Royal Agricultural Society of NSW" at the Sydney Easter Show as well as being recognised as Sydney University's Faculty of Agriculture 2017 Alumni of the Year in Entrepreneurship and Innovation. In this year's Australia Day Honours, he was appointed as a Member of the Order of Australia for significant service to agricultural science and technology.



Jana Hocken
Author, *The Lean Dairy Farmer*

With a solid foundation as an engineer with Toyota, Jana brings almost 20 years of experience practicing, leading, teaching and implementing lean and continuous improvement culture and methodologies into companies globally. She has successfully helped hundreds of companies across Europe, America, Asia and Australasia, apply lean thinking to improve their operations. Jana has worked across most industry sectors including automotive, rail, aerospace, defence, healthcare, government, finance, IT and agriculture. More recently Jana has helped to bring lean concepts to farming, implementing lean on her family's 1000 head dairy farm in NZ. She has developed the successful LeanFarm training program that has been rolled out to over 150 farmers across NZ and Australia, and has spoken to hundreds of farmers at numerous events. She has recently published her book *The Lean Dairy Farm* – a highly practical and relevant step by step guide that every farmer globally can use to apply lean principles on farm.



Helen Dornom
Sustainability Manager, Dairy Australia

Helen works for Dairy Australia (DA), the dairy industry owned service organisation that aims to support the dairy industry as a growing, innovative and sustainable industry. Helen has worked in the dairy industry over a number of years in a variety of areas including R,D&E, industry policy, issues management and supply chain integrity. She is now Dairy Australia's Manager, Sustainability including Food Safety and Integrity covering sustainability; food safety/public health; industry integrity (consumer, community and market confidence); regulatory and policy frameworks; and issues management. She led a project team for the International Dairy Federation developing the IDF/FAO Guide to Good Dairy Farm Practices and Prudent Use of Antimicrobial Agents.



Zac Dornom
EPA Gippsland

Zachary Dornom is a Compliance and Enforcement Team Leader for the Environment Protection Authority Victoria based in the Gippsland region. Within this role, Zac leads regulation of a range of industries including agriculture, dairy farming and dairy processing. Farming can have a major impact on the local environment and Zac regularly discusses these issues with the Gippsland farming community. Zac holds a Bachelor of Science from Monash University as well as a Certificate IV in Government Investigations. Zac's background includes significant experience in the mining and forestry industries.



Graeme Nicoll
Dairy Farmer Gippsland

Graeme is a dairy farmer from South Gippsland. He owns and operates a perennial pasture-based dairy business, milking a crossbred herd, at Fish Creek in South Gippsland. Graeme holds qualifications in Science, Land Rehabilitation and Horticulture and was awarded a Nuffield Scholarship in 2010. His industry roles have included Deputy Chair and Chair of the GippsDairy Regional Development Program.



Matt Moran

Restaurantier, chef, farmer

With a career spanning over 30 years in the Australian food industry, Matt Moran has a plethora of awards to his name, TV shows, best-selling cookbooks and ownership of some of Australia's most celebrated dining establishments; it's safe to say that Matt Moran is an Australian food icon. He lends his perspective to mentor and quiz our emerging dairy scientists as part of the ADC Young Dairy Scientist Award in 2020.



Julian Mellentin

Consumer insights specialist

Julian Mellentin is the founder of New Nutrition Business (NNB), a consultancy that helps primary producers from Finland to New Zealand to add value to their produce. Founded in 1995, the company has offices in London, Scotland, Portugal, USA and affiliates in Korea and Japan. Although it covers all sectors it has a specialisation in dairy and customers range from farm-size to multi-nationals. NNB is best-known for its annual 10 Key Trends in the Business of Food & Health. Julian is the author of The Functional Foods Revolution and The Food & Health Marketing Handbook.



Mick Harvey

Senior Analyst – Dairy, Rabobank

Michael Harvey joined Rabobank Food & Agribusiness Research and Advisory in 2011 as a senior analyst, responsible for dairy. Comprised of a network of some 80 analysts spread across every major production and consumption region of the world, Food & Agribusiness Research and Advisory (FAR) team is charged with analysing developments in food and agricultural markets and industries, and advising the bank and its clients on strategic implications for their businesses. Michael brings to this role more than fifteen years of experience as a professional analyst, researcher and adviser gained through working with Dairy Australia as part of the Trade and Strategy team before joining Rabo Research.



Mandy Johnson

Author, speaker, business advisor

Mandy Johnson is a best-selling author and has 'in-the-trenches' experience as a start-up founder and director of global travel retailer Flight Centre's UK operation, opening a store a month. She has worked with a wide range of companies including Virgin Australia, Tey's Beef, the Australian Stockbroker's Association, Ray White Commercial, Qld State Library and Michael Hill Jewellery and the Australian Owner/Manager Program. One of only two Australians to present at the Asia/Pacific Talent Conference in Taipei, Mandy has been interviewed for her innovative business ideas on media such as Sky Business News and ABC Radio's Conversation Hour, and is a guest lecturer at several universities.



Dr Mike Paros
US lecturer, consultant and vet

Dr. Mike Paros obtained his Doctor of Veterinary Medicine from Washington State University in 1993. After working for a short time as a mixed animal practitioner in the Midwest, he returned to Western Washington and opened a large animal mobile practice specializing in dairy cattle. For the last 25 years he has provided both traditional and consulting veterinary services to small and large dairies with diverse management systems. His practice focuses on dairy herd health, production medicine, disease investigation, reproduction, mastitis control, and ruminant nutrition. In 2006, Dr. Paros joined the faculty at The Evergreen State College where he teaches Animal Science, Grazing Management, and Animal Welfare Science. Dr. Paros enjoys helping dairy producers address production challenges under different ecological and managerial constraints and has consulted for livestock producers in Central and South America, India, Africa, and Eastern Europe.



Dan Brown
Moxey Farms Coomboona

Dan is Dairy Manager and Site Manager at Coomboona Farms in Victoria, part of the Australian Fresh Milk Holdings group. Being employed within AFMH for 3.5 years, Dan has worked in similar roles at both Moxey Farms and Coomboona Farms overseeing the health, welfare and productivity of the milking herds. He started his career with herd management roles in Queensland before taking on senior roles with Australia's largest dairy farm. Dan is also the 2019 Jack Green Churchill Fellowship awardee.



Tiffany Davey
Yorkrakine

Tiffany Davey is an author, lover of regional Australia and advocate for Australia's agriculture industry, always on the hunt for adventures, writer of stories and committed to bush life. After two and a half years traveling solo around Australia with her kelpie dog and note book Tiffany is now based on her family's prime lamb and broadacre property as well as working in marketing and communications assisting in the running of Western Australia's largest agriculture Field Day. She is the president of Western Australia's largest youth Agriculture committee and the key driver behind the launch of WA's NextGenWA committee revitalising the show movement.



Selina Win Pe

Selina Win Pe is of proud Indian and Burmese heritage, who moved to Australia at aged nine. But her connection with Australia dates back to when her grandfather who served in WW2 as a Brigadier General in the Indian Army, was captured as a POW - but was saved by Aussie diggers. Selina grew into a strong and determined woman, who had a blossoming career representing some of the world's leading global financial services brands. But then, tragedy struck. In December 2014, Selina was one of the many caught up in the terrifying ordeal known as the Lindt Café Sydney Siege. Whilst Selina has endured a tough road to recovery in the five years since, she has recently found a way through and a new mission in life.



Rachael McGrath

Rachael has been working on her parent's dairy farm for the past eight years. Starting as a job in the school holidays after Year 11 when it got closer to head back to school, Rachael "negotiated with Mum" and commenced her Certificate 3 in Rural Operations with SWTAFE. By the following February she had completed units such as Artificial Breeding, pregnancy testing and metal fabrication. Since then she has completed her Certificate IV in Agriculture and was selected for the NZ dairy study tour with the UDV/VFF and Gardiner Foundation in February 2019. Rachael loves working in the dairy industry and hopes to have her own dairy one day.



Rose Philipzen

Rose Philipzen is head of livestock for Australian Fresh Milk Holdings. After spending her childhood growing up on the family dairy farm she graduated as a Veterinarian in 2002 then returned to dairying in 2004 to work alongside a great team of people that have grown the family business to be a leader in the dairy industry in Australia. Rose is passionate about cows and creating opportunities for the next generation, including her children Charlie and Lucy.



Aaron Thomas

Aaron Thomas is a 36-year-old proud father of three girls and operations manager at Gelbeado Park in Gippsland. Since overcoming some big hurdles in recent years, Aaron has used his experiences to help others and has become a mental health advocate.

PRE CONFERENCE TOUR

South-west Victoria Tour Snapshot

Tuesday 18th February

Farm visit - Mark Trigg - Bungaree

Farm visit - to be confirmed

Farm visit – Dale Angus & Karen Watkiss - Ondit

Dinner & Barefoot Bowls - Colac Bowling Club

Accommodation overnight - Colac

Wednesday 19th February

Farm Visit – Apostle Whey Cheese - Cooriemungle

Tourist stops – Twelve Apostles, Port Campbell

Farm Visit – Matthew Whitehead - Timboon

Factory visit - MaxCare - Laverton North

A collaborative initiative with WestVic Dairy. Proudly supported by MaxCare and Daviesway.



Pre Conference Tour – Tuesday 18 February

Mark Trigg

The first visit of the tour will be to Mark Trigg's dairy farm at Bungaree, near Ballarat.

Five years ago Mark built a large shed which is able to house his whole herd undercover. The 350 cows are milked by robots; however, the technology doesn't stop there. The farm is home to the Gaia Envirotech biodigester – a prototype built by mining company, Gekko. The biodigester utilises effluent from the herd to produce clean gas. The process also removes the odour from the remaining solids, which are then spread over the paddocks as fertiliser.



It is hoped that the 24,000 litres of effluent that is produced by the herd daily can be used to generate at least half of the electricity required to run the farm business.

Dale Angus and Karen Watkiss – New Focus Farmers

Dale Angus and Karen Watkiss are the latest farmers to join WestVic Dairy's Focus Farm project. They farm at Ondit which is 15 kilometres north of Colac.

The couple's main reason for taking part in the program is to increase the profitability of their business by harnessing the knowledge and experience of their support group which is led by consultant Paul Groves. The group consists of 20 people made up of local farmers and service providers.

DairyBase is used to benchmark the farm's performance and help identify areas that can be improved upon.

Dale and Karen currently own part of the farm and lease the remainder from Dale's family. One of their goals is to purchase more of the farm, as well as improve herd fertility and increase the amount of home-grown feed in the herd's diet.

Colac Bowling Club

For dinner we will make the short walk to the Colac Bowling Club. Also enjoying a lake side location, the club boasts a long tradition dating back to 1897.

For the sporty or competitive members of the group, a game of barefoot bowls with fellow tour participants may round off proceedings for the evening.

Pre Conference Tour – Wednesday 19 February

Apostle Whey Cheese

The first visit of day two is to the home of delectable, award winning, hand-made cheeses – Apostle Whey Cheese. The Benson family have farmed here for over 30 years. Julian and Dianne Benson use the milk produced by their 250 strong herd in the on-site cheese factory, with the milk being piped directly from the dairy into the processing plant.

Every decision the Benson family make on their farm is made with two things in mind – the welfare of the dairy herd and the quality of the milk.

Julian and Dianne love talking about farming and cheesemaking to people from all walks of life. While Dianne grew up on a dairy farm, Julian was raised in Melbourne but developed a passion for life on the land at the age of eight.

Of course we will have to sample the wares, with free cheese tastings available.

Whilst doing our bit for quality control we will hear about the history of the Heytesbury Settlement region. Julian has a wealth of knowledge on the subject and will tell us about this large scale land settlement which has become one of Australia's most productive dairy regions.



Twelve Apostles

No trip to south west Victoria would be complete without a visit to the Twelve Apostles. We will have a short stop here to breathe in the fresh ocean air and take to obligatory selfie in front of these impressive limestone stacks.

Although named the Twelve Apostles there are now only eight remaining, as erosion takes its toll.

Matt Whitehead

Matt Whitehead's farm sits in dairying heartland, near Timboon. He and his family took part in the Focus Farm project from 2014 – 2016. During that time, they worked through the often complex issue of succession planning. The goal was to successfully merge two businesses into one which would enable Matt to take control of the business whilst still allowing his parents a good income from the farm.

The two-year project also witnessed a significant investment in farm infrastructure, including the construction of a feedpad and purchase of a mixer wagon.

At this visit we Matt will explain how the business has evolved since being featured as a Focus Farm.

Maxum Foods – Factory Visit

For our final visit of the tour we will stop off at Maxum Food's state-of-the-art facility in Laverton. It is here that they produce the MaxCare range of infant animal milk replacers.



REGISTRATION FEES

| REGISTRATION TYPE | COST | DETAILS |
|---|--|---|
| Young Farmers (under 40 years of age) | \$440 | Only 40 tickets available for farmers under 40. Application process. Ticket purchases will be subject to approval. Full conference package |
| Early Bird Farmer Registration | \$770 | Register by 19 January 2020 for this ticket pricing. Full conference package |
| Farmer Registration | \$880 | Full conference package |
| Non-Farmer Registration | \$1320 | Full conference package |
| Day Registration | \$450 Farmer \$715 Non Farmer | One day of conference only. NOTE: evening functions are not included with this ticket. |
| Pre Conference Tour Limited to 100 tickets only | \$490 per person single accom \$400 per person twin share | Pre Conference package: Two days guided tour Coach Transport Accommodation Meals. Note: Drinks at dinner & additional purchases at own cost. |
| Welcome Function | \$99 per person | Included in full conference package. Additional tickets can be purchased for accompanying guests. Includes casual dinner and drinks. |
| ADC Gala Dinner | \$150 per person | Included in full conference package. Additional tickets can be purchased for accompanying guests. Includes 3 course meal, drinks and entertainment. |

Register online at www.australiandairyconference.com.au

Early bird registrations close 19 January 2020



Full conference package includes:

- + Welcome Function Dinner sponsored by Fonterra
- + Conference Days 1 and 2
- + ADC Gala Dinner sponsored by Rabobank
- + Friday Night Happy Hour

Apply for a Complimentary Conference Registration – The Australian Dairy Conference will again offer each of the Regional Development Programs (RDP's) a full farmer conference registration for a farmer to attend the 2020 Conference. Please contact your local RDP to apply for one of these complimentary tickets. Note: the complimentary ticket does not cover travel and accommodation.

Accommodation Bookings

Delegates are required to make their own travel and accommodation bookings for the conference.

The Pullman Melbourne Albert Park Conference and Event Centre is our ADC Conference venue and is one of Melbourne's largest and most comprehensive event facilities.

We suggest that you make the most of your ADC Conference experience and networking opportunities by staying on site for convenience.

The Australian Dairy Conference have negotiated the following rates for ADC delegates:

Mercure Guestroom \$210 per night (inclusive of one hot buffet breakfast)

Pullman Guestroom \$260 per night (inclusive of one hot buffet breakfast)

For accommodation bookings go to the links on the ADC website or call Hotel Reservations on 03 8554 2528 and tell them you are with the ADC Conference.

Rates include GST and are subject to availability and are only offered until 30 days from the conference. Additional hot buffet breakfast is available for additional guests at \$25 when booked with accommodation, or \$38 per breakfast when booked onsite.

Pullman & Mercure Melbourne Albert Park
65 Queens Road Albert Park VIC 3004
www.pullmanalbertpark.com.au



GENERAL ENQUIRIES

Countrywide Conference Management

Bradley or Kerryn Hayden

0412 461 392

conference@australiandairyconference.com.au

Cancellation Policy A full refund, less a \$150 cancellation fee, will be made on any cancellations received by Friday 24 January 2020. No refunds will be issued for any registration cancellations made after January 24, although substitute delegates will be accepted.

Insurance Participants shall be regarded as carrying their own risk for personal injury or loss of property, including baggage, during the conference. We strongly recommend that, at the time of booking your travel, you take out travel insurance policy of your choice. The organisers are in no way responsible for any claims concerning insurance.

Disclaimer Every effort is made to ensure that the contents of this registration brochure are correct. The organisers retain the right to make changes where necessary. The Australian Dairy Conference Ltd and the conference organisers, Countrywide Conference and Event Management, will not accept liability for any damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property for the duration of the tour and conference.

Condition of Entry It is a condition of entry that no delegate may disrupt the order of events or intent of the program. Anyone considered to be disturbing the program intent will be asked to leave. Only pamphlets and brochures approved by the event organisers may be distributed.

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