



The face of the future.



GENESMITH

500 million years





111010100010101010101110011
000101010001010111100101010011101011
110101010001010101010111001
10101010111001



NO: ONE PERSON
GENDER: MAN
AGE GROUP: YOUNG MAN
ETHNICITY: CAUCASIAN
HUMAN BODY PART: HUMAN FACE
TIME: 167 S
DETECTION: 63621 POINTS
POS (X/Y/Z): 1322 / 856 / 21

5000 : 1





EID is great when you are close



Sheep don't all look the same!



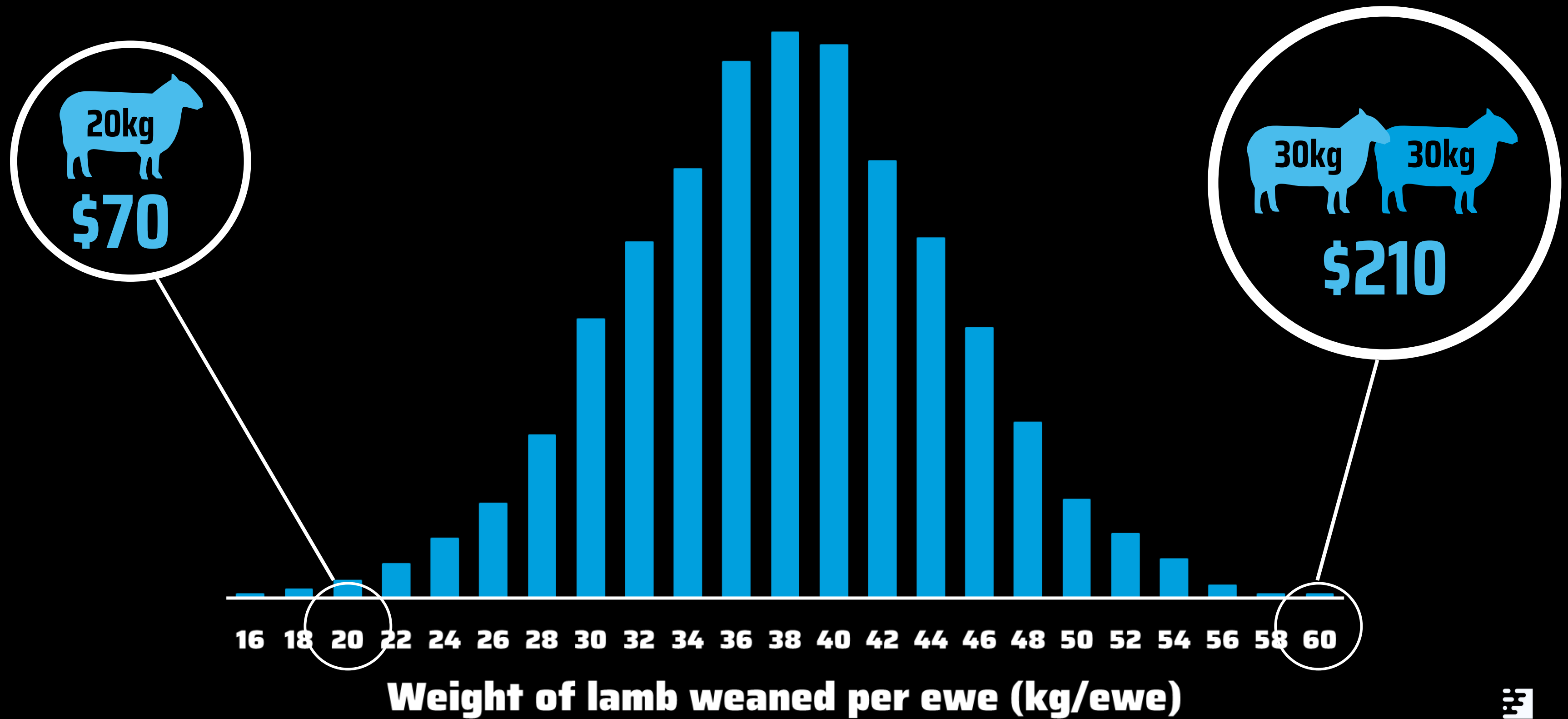
Do you see what I see?

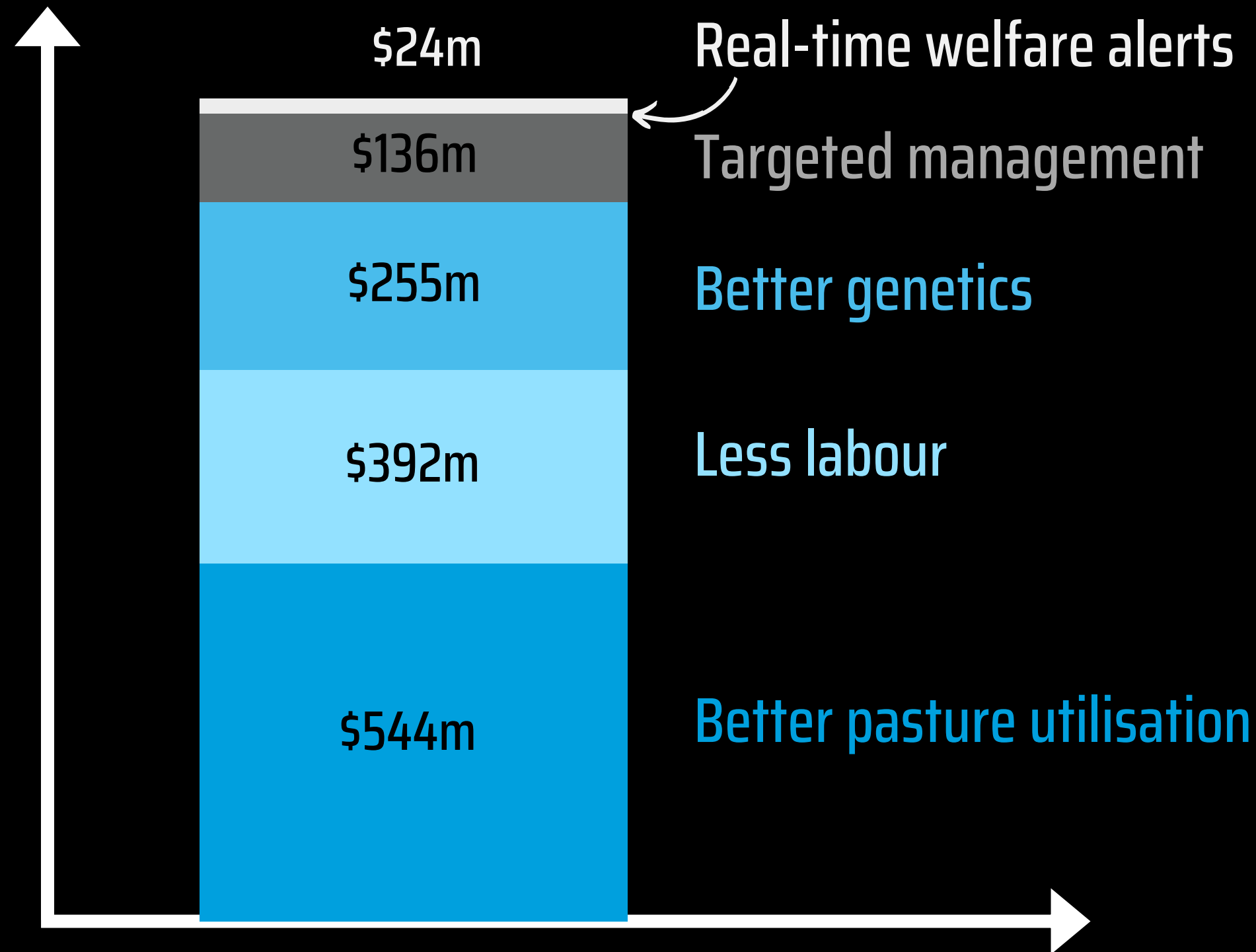


**Our cameras can see what a human
sees...and more**



Matching lambs to dams





NZ & Australian sheep industries

**\$1.35 Billion of
value created**



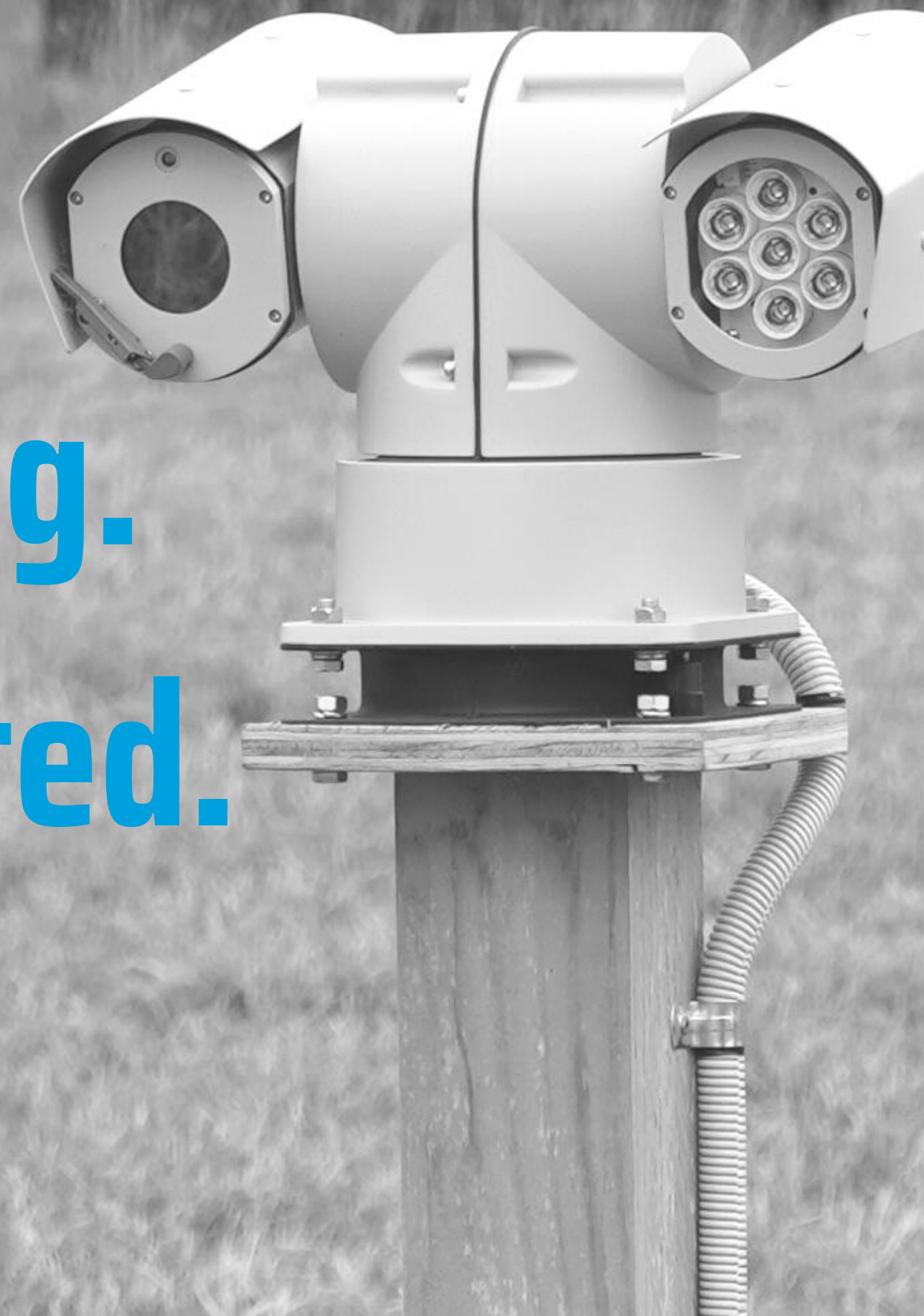
It will underpin premium markets





GENESMITH

**This changes everything.
We are just getting started.**





Ruminating

Idle

Grazing
Grazing

Grazing

Grazing
Grazing

Grazing

Ruminating



Lame

Grazing

Ruminating

Idle

91% Grazing
6% Ruminating
3% Idle
1 x ALERT (Lame)

**We are only limited
by our imagination**





HOTEL



75m



ATM

Low withdrawal fees

15m



Groceries



10m

2:25

Monday

July 23



32° Sunny,
light showers in 3h



Pizzeria



20m

AI plus AR

P

Parking

@ 12:05

80m

Turn back



**We are
starting with
sheep**



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