



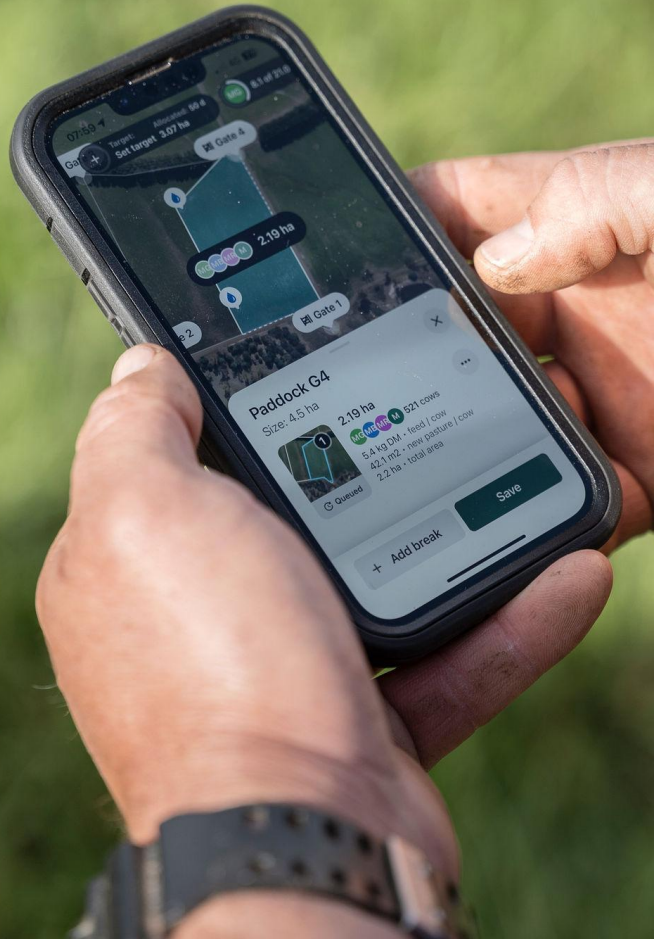
Halter[®]



Halter's mission:

**Empower farmers to run
more productive and
sustainable farms.**





How Halter works

- Collar, App, Towers
- Train cows to follow guidance cues
- Farmers can then virtually fence and remotely shift their cows

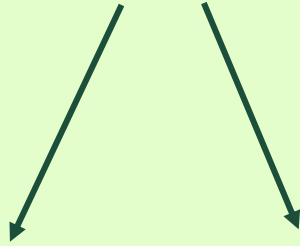




Graze. Grow. Mate.



Graze.



Pasture
Harvest
(tDM/ha)

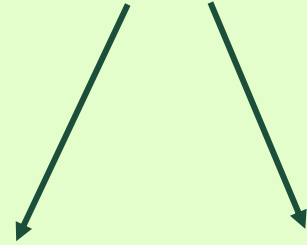
Pasture
Utilisation (%)

Grow.



Pasture
Grown
(tDM/ha)
(MJ/ME)

Mate.



6 Week In
Calf Rate (%)

Not In
Calf Rate (%)



Graze





Grow



A photograph of a dark brown cow standing in a green field, looking directly at the camera. The cow has yellow ear tags and a black collar. Other cows are visible in the background under a cloudy sky.

Mate



Halter farmers vs national average (NZ)



^7.1%

6WICR



81%

6WICR



^\$31k

PROFIT



Case study

Tasmania



1200 cows



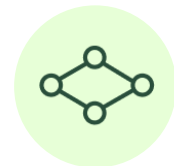
97tDM

More converted into milk



15,000

Extra milk solids produced



1.6x

More cattle shifts at no extra cost

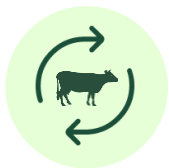


16 hrs

Saved daily (with same 5 FTE)



Environment



**Fewer
replacements**



**Lower
emissions**



**Less
nitrogen**



**Protected
waterways**

An aerial photograph of a lush green pasture with a large herd of cattle grazing. A yellow outline of the Australian continent is superimposed over the scene, with a smaller outline of Tasmania below it. In the background, there are trees, a small pond, and distant mountains under a blue sky with scattered clouds.

Halter in Australia





See you soon...

